**Members and friends of HKISPA offered good discounts for booths and other benefits in the Data Centre Zone of ICT Expo 2014**

Dear Members and Friends,

You may realize through our past communications that HKISPA is spearheading a campaign to promote Hong Kong’s Data Centre and related ICT services to mainland enterprises, through a project named “Synergising Hong Kong ICT Hub with Mainland Businesses” funded by the Hong Kong Government.

I am happy to inform you that we will showcase our project progress and deliveries at the upcoming Hong Kong International ICT Expo, organized by the Hong Kong Trade Development Council (HKTDC) and held 13-16 April 2014, as one of the exhibitors.

As part of our collaboration with HKTDC, I am pleased to inform you that HKISPA’s members (and associates) will be offered specially discounted rates to join this ICT Expo. HKTDC is also planning to set up a new Data Center Zone to feature data centre related services so to impress visitors with a coherent and high impact message that HK is suitable for providing data center services. You are strongly encouraged to take advantage of this opportunity to showcase your data center offers!

Please refer to the attached document from HKTDC which outlines the offer in detail. Among others, a special discount is offered to HKISPA members (and associates) : HK$23,376 for a 9 sqm standard booth vs the original price of HK$29,220. Please contact HKTDC (contact information can be found in the attached document) directly for further details.

Thank you for your kind attention and I wish you a very prosperous 2014!